



Transition Retains thinkHERO for Investor Relations Services

Toronto, Ontario – April 23, 2019 – Transition Metals Corp (XTM – TSX.V) (“Transition”, “the Company”), a leading multi-project generator focused on the discovery of mineral deposits in Canada, is pleased to announce it has retained thinkHERO Incorporated (“**thinkHERO**”) to provide the Company with select strategic investor relations services. thinkHERO is an agency based out of Toronto that provides investor relations, marketing, and communications services, with a focus on broadening market awareness and engagement with investor communities. thinkHERO will be responsible for developing and implementing a strategic social media plan to enhance the Company’s exposure among industry stakeholders and investors.

Patrick Piette, President of thinkHERO commented “We look forward to introducing the Transition investment story beyond its existing shareholders. We believe our approach to communications to be particularly effective in reaching new investors and that Transition’s non-conventional project generator business model will resonate with new investors, especially millennials.”

Under the terms of an investor relations agreement between Transition and thinkHERO effective immediately and for a term of six months, (the "Agreement") Transition will pay thinkHERO a monthly fee of \$2,000 for social media and other specific investor relations services. The Company announces it has terminated its agreement with IR Plus Inc.

About Transition Metals Corp

Transition Metals Corp (XTM -TSX.V) is a Canadian-based, multi-commodity project generator that specializes in converting new exploration ideas into discoveries. The award-winning team of geoscientists has extensive exploration experience which actively develops and tests new ideas for discovering mineralization in places that others have not looked, often allowing the company to acquire properties inexpensively. Joint venture partners earn an interest in the projects by funding a portion of higher-risk drilling and exploration, allowing Transition to conserve capital and minimize shareholder’s equity dilution.

Further information is available at transitionmetalscorp.com or by contacting:

Scott McLean, President and CEO
705-669-1777

About thinkHERO Incorporated

thinkHERO is a Toronto-based agency focused on building investor awareness through effective branding and communication. With a wealth of experience in capital markets, traditional advertising, and digital marketing, thinkHERO is a disruptor in the IR industry. Using a strategic combination of tried and true methods, technology-driven tactics, and superior creative, thinkHERO drives results by putting the right story in front of the right audience at the right time.

Further information is available at thinkhero.ca or by contacting:

Patrick Piette, President
416-526-9911

Cautionary Note on Forward-Looking Information

Except for statements of historical fact contained herein, the information in this news release constitutes “forward-looking information” within the meaning of Canadian securities law. Such forward-looking information may be identified by words such as “plans”, “proposes”, “estimates”, “intends”, “expects”, “believes”, “may”, “will” and include without limitation, statements regarding estimated capital and operating costs, expected production timeline, benefits of updated development plans, foreign exchange assumptions and regulatory approvals. There can be no assurance that such statements will prove to be accurate; actual results and future events could differ materially from such statements. Factors that could cause actual results to differ materially include, among others, metal prices, competition, risks inherent in the mining industry, and regulatory risks. Most of these factors are outside the control of the Company. Investors are cautioned not to put undue reliance on forward-looking information. Except as otherwise required by applicable securities statutes or regulation, the Company expressly disclaims any intent or obligation to update publicly forward-looking information, whether as a result of new information, future events or otherwise.

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